TAMBRO Private Limited

Company Profile

Risk, Crisis and Project Management, Research & Analysis, GIS Services and Digital Solutions
About Us

TAMBRO (Pvt.) Limited offers high-quality Risk, Crisis and Project Management consultancy services across Pakistan. With its head office in Islamabad, the company specialises in identifying, evaluating, avoiding and responding to risks in a strategically located and diverse place on the globe - Pakistan. We have a dependable capacity to deliver solutions in Risk, Crisis, and Project Management with a robust knowledge base, efficacious networking and certified international partnerships. Being an information-based company and having comprehensive understanding of Pakistan’s diverse and intricate social and security environment, TAMBRO also provides research, analysis & information services and digital solutions. Our team hails from an array of diverse backgrounds and is fully capable of and dedicated to provide the best services through their vast practical experience, exposure and proven academic credentials. TAMBRO’s philosophy is straightforward and based on real dependable knowledge. To provide efficient services, we have developed a state of the art Research & Analysis Centre and an exuberant Operations Wing which together serve as a foundation to develop our capacity to facilitate our clients in multiple aspects of risk, crisis and project management. We have designed a digital desktop/web based application through which we record incidents that can have either direct or indirect implication on risk/crisis profile of Pakistan under an efficient mechanism. It enables us to provide our clients with reliable facts in an ever changing security environment and to facilitate them in responding to risk. TAMBRO enables its clients to focus on their projects and businesses by ensuring effective management of the wide-ranging risks that local/foreign corporations face while operating in Pakistan. Furthermore, our project support and research services equip our clients with indispensable cognizance and essential support services to increase their efficiency. Our philosophy is straightforward but based on real dependable knowledge.

Products and Services

- Risk Management
- Crisis Management
- Project Management
- Research and Analysis
- Digital Solutions
- GIS Services
Risk Management

Pakistan, though an attractive destination for business and investment is viewed by investors with notions of suspicion and intimidation. Major reason behind this distrust is fragile security fabric of the country. Multiple risks related incidents like terrorism, armed conflict, civil unrest, political instability, crime, health hazards and general risks make headlines in Pakistan on daily basis. However, our philosophy of Risk Management motivates us to convert these risks into opportunities for our clients. TAMBRO enables its clients to work in the intricate and challenging environment of Pakistan. We provide our clients premium security services which allow them to focus on their core businesses without worrying about security risks. Our services in Risk Management are based on global practices and criterions which include:

- Real-time Risk Monitoring
- Risk Alerts (Incident Reporting)
  - SMS
  - Emails
  - RSS Feeds
  - Phone Calls
- Situation Assessment Reports
- Periodic Security Risk Assessment Reports
  - Daily
  - Weekly
  - Monthly
  - Bi-monthly
- Special Advisory Reports for
  - Locals
  - Expatriates
  - Security Managers
  - Support Staff
- City Travel Advices
- Security Risk Management Audits
  - Desk Audits
  - Field Audits
  - Security Management System Audits
- Risk Profiling
  - City Profile
  - Provincial Profile
  - Country Profile
  - Area Profile
- GIS Based Risk Mapping
- Tailor-made Security Reports
- Security Risk Management Trainings
  - Security Awareness
  - Crisis Preparedness
  - Response in Hostage Situation
  - Travel Security
  - Stress Management

TAMBRO’s Risk management process starts with professional identification and assessment of relevant risks, in anticipation. Risk Monitoring and Incident Recording mechanisms at our Research and Analysis Centre empowers us to keep a vigilant eye on risks arising from violent protests, terrorist attacks, crime, socio-political upheaval and natural & anthropogenic disasters. We collect and archive risk data in an
indigenously digital application. A team of analysts with backgrounds from security studies, political and social sciences, policy studies, military, geo-informatics and managements sciences consolidate each other’s’ skills while analysing data. TAMBRO’s erudite awareness of risk profile of Pakistan and its proactive approach makes its risk management practices proficient and distinctive. Following recognised analytical criterions, TAMBRO concludes each risk assessment with a customised risk management concept adapted to the local conditions in Pakistan. A response strategy is then developed to diminish the level of risk for our valuable clients. Furthermore, following recognised analytical criterions, TAMBRO conducts Security Risk Management Audits for its assorted clients. We conduct Desk Audits, Field Audits and Security Management System Audits for our clients to develop corporate security concepts for them.

We advise our clients nationwide on all varieties of security risks to business travellers, expatriates, branch offices, and project locations throughout Pakistan. By offering a comprehensive risk management service of high quality and efficiency under one roof, TAMBRO allows its clients to focus on their core businesses.

**Crisis Management**

TAMBRO offers reliable crisis management support to its clients from Energy, Industry and Services sectors. TAMBRO’s Crisis Management support starts way before the appearing of crisis situation. We proactively work with our clients to devise crisis management strategies by incorporating unique dynamics of every client organisation. The ultimate aim of crisis management services is to diminish the chances of losses to life, property, information and operations in crisis situation. TAMBRO accompanies its clients in such situations with professionalism. Our experience of working in challenging environments with clients from multiple sectors enables us to provide best crisis management practices. Along with our customised crises management plans, we also engage our local partners and networks to support and manage the crisis situation. TAMBRO’s Crisis Management approach is based on following practices.

- **Crisis Management Plans** are developed for the clients that could be implemented at the occurrence of risks to tackle the crisis situation effectively and efficiently and to minimise the likelihood of losses.
• **Crisis Management Trainings** are delivered to the personnel to enable them in tackling the crisis situation calmly and without giving in the pressure situations. Client’s personnel are also trained for avoiding risks in normal circumstances. An integral part of the crisis management training is First Aid Training. TAMBRO provides First Aid Training to its clients according to internationally accepted standards and accepted by 45 countries throughout the world. The First Aid Training includes:

- Cardiopulmonary Resuscitation (CPR)
- Airways Clearance
- Breathing
- Critical Bleeding
- Fractures

• **Crisis Management Equipment** is provided to the clients and they are trained to effectively use the equipment (GPS Tracker, First aid kits, safety equipment) to effectively handle the crisis situation and prevent the loss.

• **Crisis Management Assistance** is provided to clients apart from pre-planning for the crisis. The assistance is provided by an experienced, quick response team of professionals to assist the client in crisis situation. The assistance includes but is not limited to:

- Hibernation
- Relocation
- Evacuation

**Project Management Services**

TAMBRO with its comprehensive knowledge of the environment and culture of Pakistan is capable of assisting its clients in effectively and efficiently Initiating, Planning, Executing, Monitoring & Evaluating and Closing of their projects. Our team with experience and exposure in Pakistani markets can provide services like acquiring permits, authorisations, contracts, and other such services to enable our local & international clients to operate under the laws and regulations in force. We facilitate our clients in team building, setting offices, negotiations and logistics and streamlining their operations while they focus on their core businesses. TAMBRO with its intricate knowledge enables international clients to access local markets by providing due diligence, market researches and connectivity with relevant partners. We also assist and facilitate our clients by arranging audits, trainings and by providing them supervisory services. In addition, TAMBRO provides support services to business travellers and expatriates in Pakistan.
Research and Analysis Services

TAMBRO envisions its growth and success in knowledge management. To align with such a demanding challenge we have invested time in developing a practical research approach with an aim to access project specific information. Information analysis and deriving neutral and appropriate set of assessment reports are yet another passion we are pursuing.

TAMBRO team is well conversant with state and society of Pakistan, having in deep knowledge of Pakistan’s culture, political scenario, economic situation, administrative set up and societal issues. TAMBRO aims to support public and private sector organisations which are working on peace-making, conflict mitigation & transformation, human development & human rights, infrastructure development and democratic structure in Pakistan. Our Research and Analysis Centre empowers us to extend valuable assistance for such organisations in policy planning, policy appraisals, data mining and issues identification.

Digital Solutions

TRIS is a comprehensive business desktop / cloud based application to allow its users to record all types of wide ranging information for attaining optimum results in the area of risk management. The considerations for input streams primarily correspond to the insight for desirable/composite yield. The very idea to develop this tool is to offer wholesome capability for the risk managers through systematic considerations for all security related news, incidents and trends dully supplemented by analysis process. On the basis of this a variety of reports can be generated serving the purpose of a lighthouse in the planning and implementation of risk management.

- Powerful Software to monitor security situation of the region.
- Interactive user interface
- Multi region Support
- Extract Reports on Multi Level
- Easy integration with most of the running SaaS
- Android based applets
- On request branded versions available
- Secured Cloud Computing technology
GIS Services

TAMBRO is utilising GIS to improve analyses and to provide better understanding of crises and risks associated with regions. By incorporating GIS, now TAMBRO is able to ensure better resource allocation, improved critical thinking and to have deep understanding of regional risks. TAMBRO has entered in the realm of GIS to be more efficient and competent.

- We provide spatial intelligence that can lead your business to competitive edge by highlighting the Risk hot spots in the area.
- We understand the RISK patterns in Pakistan. We can help you strategize your plan accordingly and help you make informed decisions.

• **GIS and Mapping:** Our GIS department specialises in Mapping. TAMBRO provides state-of-the-art solutions related to Mapping, Spatial Data Analysis, Geo-processing, Spatial Data Management, Network Analysis Services, Surveying and Urban & Regional Planning. Apart from our standardised maps, we also provide tailor made maps according to their specification and needs of our clients. Furthermore we can help our clients visualising technical information in a way which is easy to comprehend and assists in decision making. TAMBRO offers one stop solution to all our clients mapping need.

• **Remote Sensing:** Not all places are accessible and sometimes it is not financially viable to physically survey and monitor an area. For this purpose, TAMBRO offers Remote Sensing services such as agriculture, disaster monitoring and mitigation, land use and land cover mapping, object based image analysis, remote sensing for environmental investigation, Mineral exploration, and Telecommunication.

• **Software Development:** TAMBRO is capable of providing web based software and GIS data models, design and implementation. TAMBRO provides agile WEB-GIS based mapping solutions designed for marketing, research, commercial, real-estate, telecom, tourism and oil industries. Assistance and support on WEB-GIS platforms maintenance both on site and remotely. TAMBRO has specialised team of GIS developers having experience in building smart GIS Applications. Our aim is to provide simple and agile solutions to our clients.

• **Business Intelligence:** The combination of Business Intelligence (BI) and Geographical Information System (GIS) has met the needs of organisations to get a complete operational picture and enhance the capacity to be more pre-emptive to cope with the challenges of
modern day business environment. The decisions of business are supplemented by GIS based intelligence, which TAMPRO offers to its clients by helping them in managing and analysing Geo-Spatial information tailored according to the customer’s demands.

Corporate Structure
Our Clients

<table>
<thead>
<tr>
<th>Client</th>
<th>Time</th>
<th>Services Provided</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAN Diesel SE &amp; Turbo, Germany</td>
<td>2010-2014</td>
<td>Risk, Project &amp; Crisis Management, Monitoring &amp; Evaluation</td>
</tr>
<tr>
<td>PROTOVIA, Germany</td>
<td>2011-2015</td>
<td>Risk management, Support services. Research and Information services (Energy situation in Pakistan)</td>
</tr>
<tr>
<td>United Energy Pakistan</td>
<td>2015-2016</td>
<td>Risk Management Audit and Evaluation</td>
</tr>
<tr>
<td>ABB</td>
<td>2012</td>
<td>Risk Management Audit and Evaluation</td>
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Corporate Social Responsibility (CSR)

CSR stays an integral part of how we conduct business and for what purposes. CSR does not only mean community welfare but also how TAMBRO conducts itself keeping the interests of the community ahead in regions and areas where it operates. Hence, TAMBRO’s CSR is focused upon providing support services for developmental projects all over Pakistan. At the same time, TAMBRO contributes through spread of relevant knowledge, providing expert opinions, contribution in conferences and seminars, and by creating awareness about the country’s potential to encourage more business activity.

Our Team’s Message

“In every crisis, there is opportunity.”

The above quotation sums up the vision of our team. We are driven by the invisible hand of divine intervention and the sheer zeal to grasp the absolute experience and immaculate opportunities which the corporate world possesses. Risk and Crisis management in a rambunctiously volatile environment such as Pakistan’s, is need of the hour. Here crises are not localised, but, global. Numerous investment opportunities are thwarted due to plausible and realistic security threats and other impediments. At TAMBRO, we believe that successful risk management is one which is proactive and ‘incident-free’. We vehemently believe that TAMBRO shall soon be amongst the top tier security consultancies Pakistan with its cutting edge risk, crisis project management services and research services.